



**NO PARABEN**

**SUN PASS Mountain Expert introduces the first brand with High Protection Sun Care without paraben**

**SUN PASS Mountain Expert** is a unique range of Sun Care products without paraben granting a double performance: High Protection and anti-wrinkle proven action.

For over three years, **SUN PASS Mountain Expert** is used daily, by 15 000 professionals in the mountains under extreme sundrenched conditions.

**A High Performance Complete line**

**SUN PASS Mountain Expert** results from the Mountain expertise servicing the outdoor life: sports outdoor, beach and seaside activities.

**11 High Performance products** especially conceived for maximum sunny exposure and worst weather conditions in altitude as well as by the sea: the outdoor life.



**The range**

- Maximal High protection Care SPF 50 for safest protection.
- High protection Care SPF 20 for a perfect suntan.
- Safety Cream for children.

Repairing Care for soothing, supple regenerated Skin.

**SUN PASS Mountain Expert developed tested approved by the ESF. French Ski School**



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## **Unique Breakthrough Technology**

**SUN PASS Mountain Expert** benefits from an **exclusive patented « Nano-dispersion \*»** technology of infinitely small, perfectly suiting Sun Care products. The Nano-emulsion disperses oil droplets **50 times smaller** than a classic emulsion.

**SUN PASS Mountain Expert** provides a **10 times bigger** bio availability to active ingredients compared to any usual formula, **This advanced technology** increases sun care **covering power** and eases rubbing on application while offering a **more efficient sun protection** meeting most demanding safety requirements.

*\* Exclusive patent by BF International Laboratory.*

### ▪ **No Paraben guaranty formula**

**SUN PASS Mountain Expert** formulation was developed with a unique know-how using the latest scientific advances. Tests were conducted under dermatological control, not on animals.

**Products are** surfactant-free, silicone-free, alcohol-free, color-free, **preservatives free**, non comedogene, most of all they are confirmed **paraben free**.

This is a unique breakthrough high technology formulation, bringing a never equaled guaranty of proven safety.

### ▪ **High performance filters**

The UVA/UVB filters used for the products are organic Tinosorb M+S and mineral based. Highly reliable, photo stable, these filters do not leave any **white mark** on the skin ensuring the strongest protection against most intensive harsh exposure.

### ▪ **Incredibly sensuous textures**

Very delicate smooth creams, **no greasy and no sticky after feel**, melting into the skin « like Snow in the sun»...are recommended every day either as a make up base or anti wrinkle, spots preventing day cream to ideally preserve all skin types, in the city life too. **SUN PASS Mountain Expert** textures will please most demanding users.

### ▪ **A delicious perfume**

The range is formulated with **fir essential oils extracts**, excepted in the Safety children cream/ crème sécurité enfant. Besides the antiseptic, healing, soothing, non inflammatory properties, the **fir essential oil** subtly releases a **fine fresh and woody fragrance**, like a brisk walk in the mountains...

**SUN PASS *Mountain Expert*** range “paraben free “is available now in following markets:

**France:**

Au Vieux Campeur, Inter Sport & Ski stores, pharmacy, para pharmacy, Mountain sport and Ski stores.

**United Kingdom;** Boots stores

**Morocco, Belgium,**

**Asia: Hong Kong** SaSa chain, to be extended to: **Singapore, Malaysia, Taiwan, Korea.**

**Next markets to be opened:**

**Canada:** Shoppers Mart drug, concluded.

**Middle East:** Prospection

**Eastern Europe** Prospection

**Russia:** Prospection

**Australia:** Prospection

**Latin and Central America:** Prospection

**European markets:** Prospection

**SUN PASS *Mountain Expert* Contact**

**Caroline CHABANEL**

***CREATEUR DE LA MARQUE***

*Mobile: + 336-07-55-78-59*

*Fax: + 331-47-06-72-27*

*Email:crystallineconseil@wanadoo.fr*

*sunpass@orange.fr*

**[www.sunpass.fr](http://www.sunpass.fr)**

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